



## SAVE THE DATE... 9/27/11 Steinway & Sons Piano Factory Tour

**Join us on a tour of the famous Steinway Piano factory in Queens, NY**

One Steinway Place (38th Street and 19th Avenue) - Astoria, Long Island City, NY 11105

**Date:** Wednesday September 27<sup>th</sup>

**Time:** 9:30 AM – 12 Noon

This is a walking tour of an active, working facility during which you will learn how a piano is made from start to finish. We will go to different departments within the factory and see how they contribute to the making of a piano.

The tour will last 1 ½ to 2 hours, after which we will meet at a nearby restaurant for a light lunch.

(Please note that this is a tour of an active facility, which includes climbing 3-4 flights of stairs and standing throughout the tour. Open-toed shoes, sandals, flip-flops, canes, walkers, and wheelchairs are not permitted.)

Space is very limited. Please register today at: [www.apicstz.org/register.php](http://www.apicstz.org/register.php)

### *Steinway is dedicated to making the finest pianos in the world*



Steinway & Sons was founded in 1853 by German immigrant Henry Engelhard Steinway in a Manhattan loft on Varick Street. Over the next thirty years, Henry and his sons, C. F. Theodore, Charles, Henry Jr., William, and Albert, developed the modern piano. They built their pianos one at a time, applying skills that were handed down from master to apprentice, generation after generation.

Today, their pianos are still built that way. Each Steinway grand piano, for example, takes nearly a year to create. Nothing is hurried. Even the carefully selected woods employed in the rims, tops, soundboards, and actions cure for months in their yard, kilns and conditioning rooms, until they stabilize at rigidly specified moisture content.

Steinway is dedicated to making the finest pianos in the world. The result is instruments renowned for their unsurpassed quality - pianos with such superior sound and responsive touch that they enchant the most demanding pianists. Steinway is preferred overwhelmingly by people who share the joy of playing and owning the finest musical instrument.

Fee for the tour is \$10, and you must register and pre-pay via PayPal for your registration to be confirmed.  
PayPal accepts standard credit cards.

Please arrive early for street parking at the Steinway factory. You must arrive at the Steinway facility by 9am. Carpooling is recommended, and directions will be emailed to registered participants.

Lunch will be available after the tour at Porto Bello Restaurant, located at 43-18 Ditmars Blvd. Astoria, NY – Tel.: (718-204-8766). Parking is available at the restaurant.